

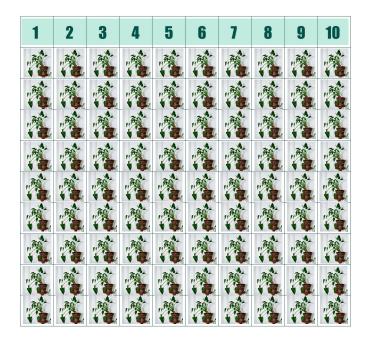
From Terrifying to ... Good Enough?

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70
71	72	73	74	75	76	77	78	79	80
81	82	83	84	85	86	87	88	89	90
91	92	93	94	95	96	97	98	99	100

1	2	3	4	5	6	7	8	9	10
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51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70
71	72	73	74	75	76	77	78	79	80
81	82	83	84	85	86	87	88	89	90
91	92	93	94	95	96	97	98	99	100

2013 - 2016

House Plants



1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
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51	52	53	54	55	56	57	58	59	60
61	62	63			17.		17.		130
	130	.7			3				
		130			130				

2013 - 2016

Cats



1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60
61	62	63							

2013 - 2016

OWASP Top 10: 2003 vs. 2021

A1 Unvalidated Input	△1 Broken Access Control
A2 Broken Access Control	A2 Cryptographic Failures
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A9 Application Denial of Service	♣9 Security Logging and Monitoring Failures
A10 Insecure Configuration Management	A10 Server-Side Request Forgery





Topics

1 History Lesson: Cybersecurity and Software Development

2 A Maturity Model for Pentesting

3 How to Scale Pentesting (and achieve the 5 Ideals)

But...why?



1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
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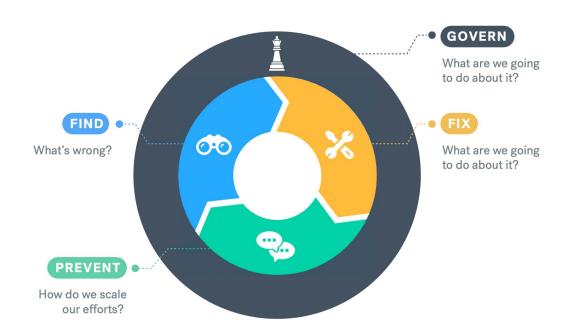
2013 - 2016



Doing Controls vs. Managing Risk

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	1.2 TARGET AUDIENCE	
	1.3 ORGANIZATIONAL RESPONSIBILITIES	
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	1.5 REVISIONS AND EXTENSIONS	
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	3.7 IDENTIFICATION AND AUTHENTICATION	
	3.8 INCIDENT RESPONSE	
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The Modern AppSec Framework



Risk Management Objectives: Externally Driven

- 1. Use cybersecurity as a competitive differentiator.
- 2. Comply with a regulatory requirement, contractual obligation, or industry standard.
- 3. Achieve a defensible level of "due care."
- 4. Achieve a comparable level of cybersecurity to peers and/or competition.

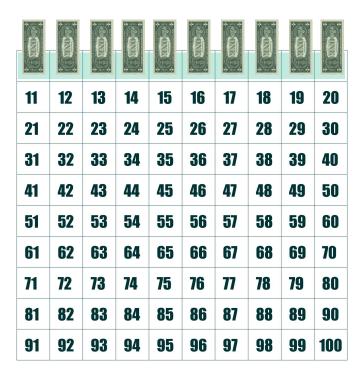
Risk Management Objectives: Internally Driven

- 1. Prevent the same cybersecurity problems from happening over and over again.
- 2. Reduce the probability that malicious attackers can stop critical systems and applications from functioning.
- 3. Require fixes for security bugs for which well known attacks exist.

"Prioritizing compliance or features over a comprehensive process that increases resistance to attack (and also gives us compliance and better security features) is not the risk management we need."

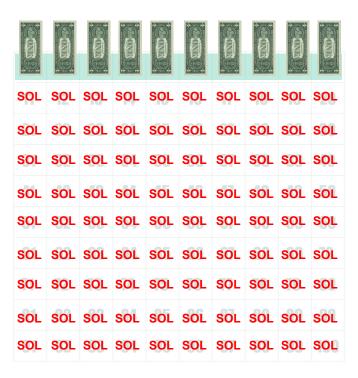
- Sammy Migues

Budget-driven "risk management"

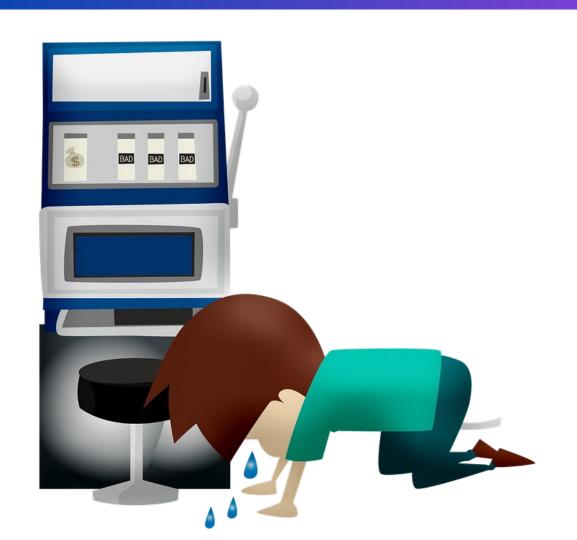


2013 - 2016

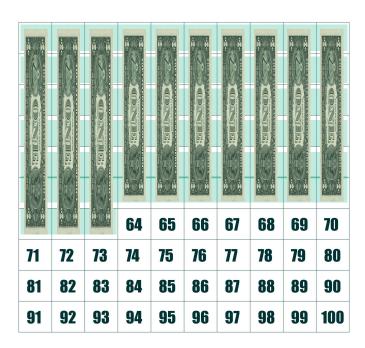
Sorry, you're out of luck.



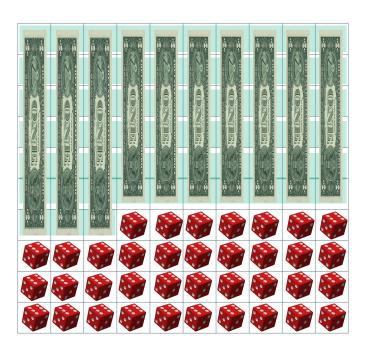
2013 - 2016



Our odds might be slightly better



But we're still rolling the dice



Cybersecurity: a decade in review

Cybersecurity: 2 decades in review

Sign in

PowerPost • Analysis

The Cybersecurity 202: These hackers warned Congress the internet was not secure. 20 years later, their message is the same.

ı↑ı



May 23, 2018

with Bastien Inzaurralde

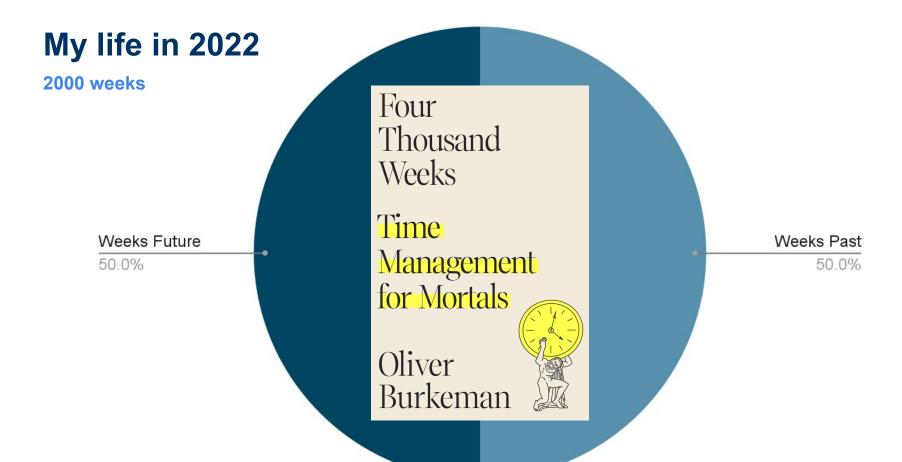
THE KEY





OWASP Top 10: 2003 vs. 2021

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Cybersecurity: a decade in review

Cybersecurity: 2 decades in review

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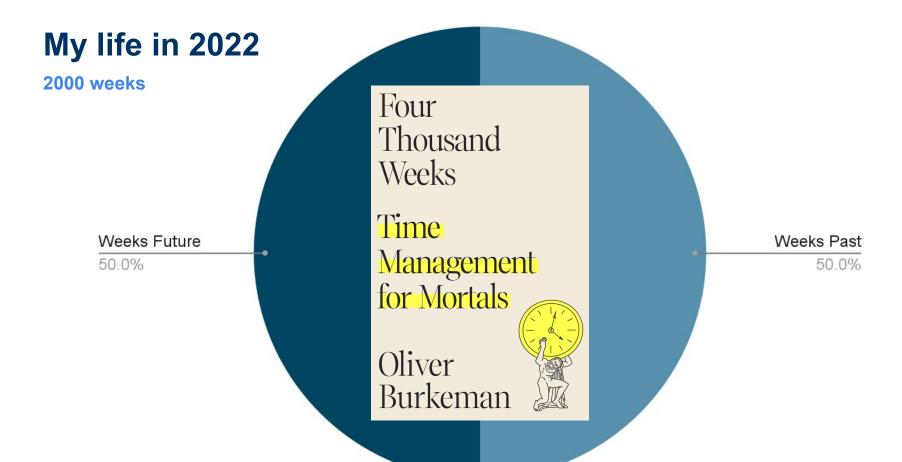
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Software development: a decade in review

The case for DevOps remains clear

Highly evolved organizations have consistently demonstrated higher performance across four key software performance metrics.

	Low	Mid	High
Deployment frequency	Monthly or less often	Between daily and weekly	On demand (whenever we want)
Lead time for changes	Between a week and 6 months	Less than a week	Less than an hour
MTTR	Less than a week	Less than a day	Less than an hour
Change failure rate	Less than 15%	Less than 15%	Less than 5%



WIRED

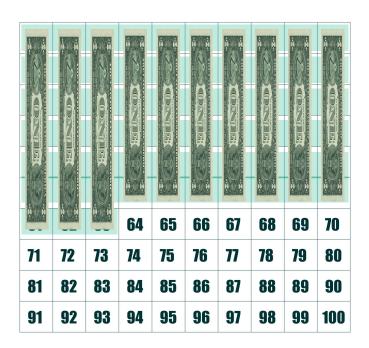
SECURITY 12 08 2021 06:23 PM

A Year After the Solar Winds Hack, **Supply Chain Threats Still Loom**

The Russia-led campaign was a wake-up call to the industry, but there's no one solution to the threat.



State of DevOps 2021



2021

Security Practice

Test for security	58%
Integrate security reviews into every phase	54%
Security reviews	60%
Build pre-approved code	49%
Invite InfoSec early and often	63%

Then and Now: SaaS Benefits



Then and Now: Pentesting → PtaaS

Pentesting (PtaaS
High \bigotimes	Cost	
Low 🛞	Flexibility	
No 🛞	On-demand	
Little 🛞	Redundancy	
Few \otimes	Workloads	

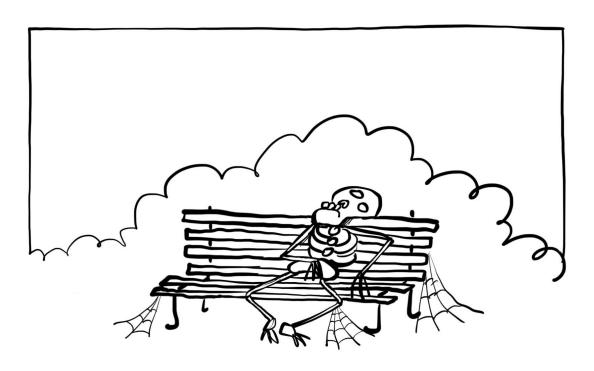
Pentesting Maturity Model

	Ad-hoc	Structured	Strategic
Planning	Delays Last-minute	We have a plan	Our plan is great
Collaboration	Owners unknown	We found some friends	We work together
Information Sharing	Scattered Silos	We have data	Data is where it needs to be

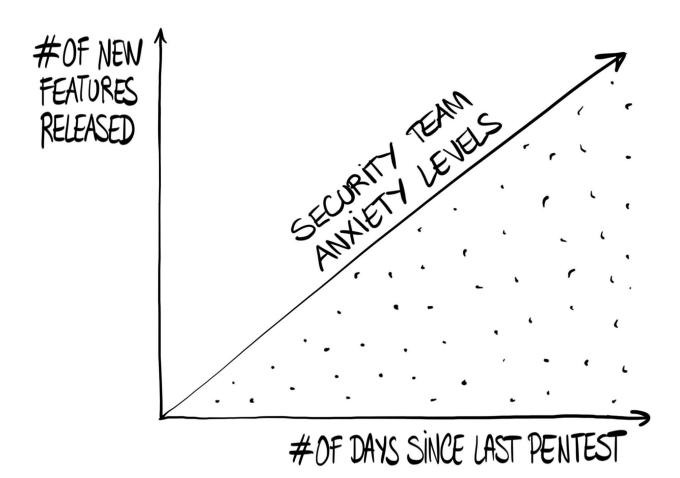
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How to Scale Pentesting: Do It Faster and More Often

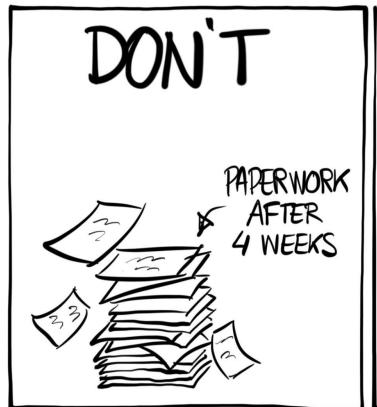


WAITING FOR MY PENTEST TO START.



How to Scale Pentesting: Remediate Risk Smarter





DO



ANN 12:25 PM
THE TEAM JUST FOUND
AN INSTANCE OF XSS
IN THIS ASSET

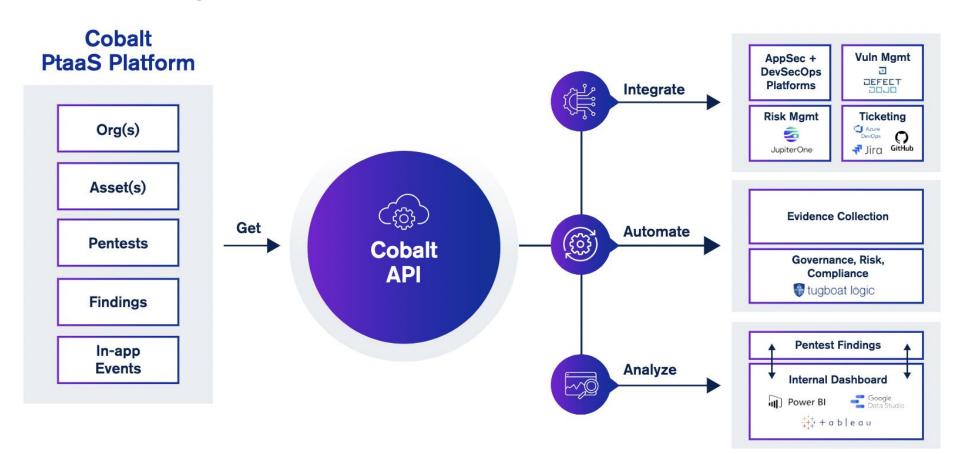


JIM 13:08PM
THANKS, LOOKING
INTO IT

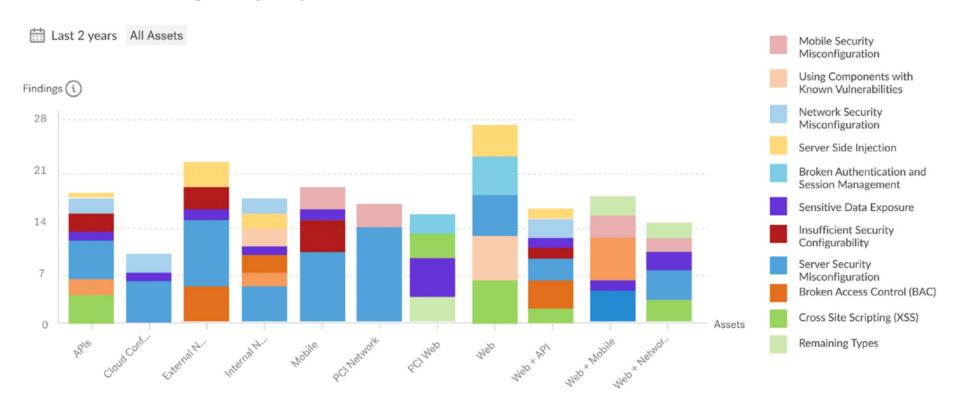
TIMELY SHARING OF FINDINGS

How to Scale Pentesting:
Use Data to
Make Security Stronger

API + Integrations: A Data Driven Approach



All Findings by Type

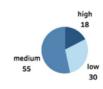


Findings Overview

Open Findings Per Asset By State

Asset	carried_o	check_fix	State need_fix	new	triaging
Saxophone External Netw		1	3		
Payment API		3	2		
Azure External Network		1	4	1	
Saxophone Mobile		8	7		
Saxophone US Web App	9	2	8	2	
Cloud Config		9	24	4	

Severity Distribution of Open Findings



Open High Severity Findings Per Asset

Asset	
Payment API	2
Saxophone US Web App	2
Saxophone Mobile	5

Open Medium Severity Findings Per Asset

1
3
8
9
28

Open Low Severity Findings Per Asset

Asset	
Saxophone Mobile	2
Azure External Network	2
Saxophone External Netw	3
Payment API	3
Cloud Config	5
Saxophone US Web App	8

Open Findings Per Asset

Asset	
Saxophone External Netw	5
Saxophone Internal Netw	6
Payment API	6
Azure External Network	12
Saxophone Mobile	21
Saxophone US Web App	24
Cloud Config	43

Closed Findings Per Asset

Asset	
Saxophone External Netw	1
Payment API	1
Saxophone US Web App	3
Cloud Config	5
Saxophone Internal Netw	6
Saxophone Mobile	6
Azure External Network	6

Total Findings By State

State	
out_of_scope	1
triaging	1
invalid	2
duplicate	3
new	7
valid_fix	7
carried_over	9
wont_fix	15
check_fix	24
need_fix	48

THE FIVE IDEALS

The First Ideal: Locality and Simplicity

The Second Ideal: Focus, Flow, and Joy

The Third Ideal: Improvement of Daily Work

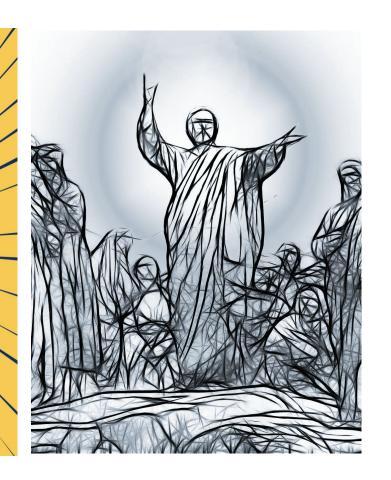
The Fourth Ideal: Psychological Safety

The Fifth Ideal: Customer Focus

CAROLINE WONG

The PtaaS Book

The A-Z of Pentest as a Service



CAROLINE WONG

The PtaaS Book

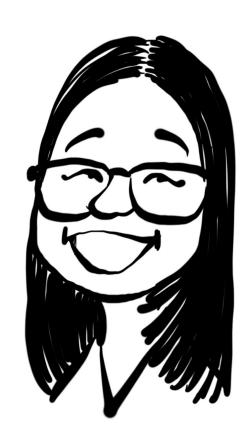
The A-Z of Pentest as a Service



CAROLINE WONG

The PtaaS Book

The A-Z of Pentest as a Service





Ransomware payment in 1989

\$189

Ransomware payment in 2021

\$500,000



Let's talk some more.

Caroline Wong

caroline@cobalt.io

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